

## WHAT WOMEN WANT

<del>\talser</del> 2023





## WHAT WOMEN WANT Our Chosen Charity



Dress for Success NSW/ACT (DFS Illawarra)) is a volunteer-powered organisation that supports women in need to benefit from holistic and unique career support services. Our vision is of a world where women thrive in work and in life. Our mission is to help unemployed and underemployed women achieve economic independence. We do this by providing a network of support, clothing, and a holistic suite of practical career development support services free of charge to those women needing our services. The DFS Illawarra showroom has been operating since 2017, and supports

independence.
Our Illawarra team support women in their journey to enter, or re-enter the workforce, and increase female workforce participation through a 5-stage process:

over 450 women every year from across the region into economic

- (1) providing professional work clothing;
- (2) delivering workshops;
- (3) resume support;
- (4) mock interview sessions; and
- (5) 1:1 career support coaching.



Our holistic program is designed to improve confidence and resilience, increase our Clients' career relaunch chances, and upskill them for their new roles.

DFS is powered by more than 1,000

Volunteers across NSW that support and enhance the work of our small team of staff. Every year, Volunteers provide nearly 20,000 hours across our three branches, because they believe in the Dress for Success mission and see the direct impact on the lives of so many women.

**CONNECT • SUPPORT • EMPOWER** 

## WHAT WOMEN WANT

## Welcome





#### **YOUR HOST**

Karen's personal journey through life's challenges sparked the idea behind this event.

Observing the transformative power of resilience within her local business community, she found her inspiration.

As a self-employed provider for her family, she recognizes the privilege she holds amidst life's difficulties.

In response, this event is designed to bring people together, stoke inspiration, and offer mutual support.

Some of our community sisters are facing really tough times, and Karen is determined to make a positive impact. She is backed by a community of strong, compassionate women who share her vision of empowerment and mutual assistance.

The heart of this initiative lies in ensuring that every woman has the opportunity she deserves – the chance to excel in her career, claim her space, and pursue her aspirations with confidence.

With this purpose in mind, it is for this reason that we have proudly partnered with Dress for Success Illawarra as our respected charity partner. **CONNECT • SUPPORT • EMPOWER** 

## WHAT WOMEN WANT Welcome

#### MARKETING "Goddess"

Natasha was born & raised in Wollongong & has cemented herself within the region as a passionate advocate.

She is determined to see the women of our beautiful region overcome past trauma & self doubt to not only succeed but thrive.

Natasha's personal challenges from a young age means that she understands the complexities of overcoming adversity. She knows first hand what it takes to rise up over the negative & the importance of being a role model & mentor.

The local support she provides through community engagement & sponsorships in particular within charitable organisations is something she is most proud of.

Natasha has overseen the creative direction for this event & provided all sponsors with access to design support & guidance for their individual presentations.



As a self-employed mum, with two young daughters, Natasha chooses to use her creative abilities, tenacity & drive to support others via tools & advice to overcome, succeed and flourish.









### Our changing rooms change lives.

We rely on community support to fund and operate our life-changing programs and services, supporting vulnerable women on their journey to financial independence.

Join our community! Get involved:



Volunteer & donate clothes: nswact.dressforsuccess.org /get-involved



Make a tax-deductible donation & fundraise for us: dfsnswact.org

**CONNECT • SUPPORT • EMPOWER** 

## WHAT WOMEN WANT

Our Sponsors

2023

#### INDUSTRY LEADING SKIN CLINIC

Known for sensational results and exceptional care, Skin Correctives Shellharbour is among the most sought-after destination skin clinics in New South Wales. It is where chic boutique meets high-end paramedical and the beauty of your skin is awakened. Now is the time to achieve the real, visible results you have been dreaming of.

#### WHY CHOOSE SKIN CORRECTIVES

#### YOUR TREATMENT IS DESIGNED FOR YOU, AND ONLY YOU

Because we know that your skin, lifestyle, and needs are completely unique, we spend time getting to know you, so we can provide a personalised treatment program that will deliver outstanding, long-lasting results.

#### YOU KNOW YOU ARE IN SAFE HANDS

We are certified by The Aesthetic Beauty Industry Council (ABIC) as an ACAP SafeSkin™ Clinic.

This means that you can rest assured that we operate with the highest level of compliance and safety and have achieved clinical excellence.

#### WE'RE WITH YOU EVERY STEP OF THE WAY

From the initial consultation through to your post-treatment support. This level of care ensures we always get the best outcome safely and continue to achieve unrivaled life-changing results for our clients.

#### MULTI & NATIONAL AWARD WINNING SKIN CLINIC

To date, Skin Correctives has been awarded more than 37 national and local awards in recognition of our professional expertise, community involvement, and business and leadership skills, with our most recent awards being:



Australian Beauty Industry Awards Winner



- Clinic of Australia 2022



Australian Beauty Industry Awards Winner



- Team of the Year 2022



Australian Beauty Industry Awards Winner



- Clinic of NSW/ACT 2023 Local Business Awards Winner



- Best Beauty Services 2022



Local Business Awards Winner



- Business Person of the Year 2023

TAKE THE FIRST STEP & BOOK **YOUR SKIN ASSESSMENT** WITH US TODAY.





skin correctives

START YOUR **JOURNEY TOWARDS** Skin Confidence









MARKETING IS NOT JUST ABOUT SELLING A PRODUCT, IT'S ABOUT CREATING A CONNECTION. IT'S ABOUT UNDERSTANDING YOUR AUDIENCE AND SPEAKING TO THEIR NEEDS, DESIRES, AND **ASPIRATIONS.** WHEN YOU BUILD A RELATIONSHIP WITH YOUR CUSTOMERS, YOU BUILD A BRAND THAT LASTS.



Marketing & Media.

Driven by Passion. Busygoddess.au

0431 035 030 / natasha@busygoddess.au





## GAN DREAMIT, WECAN DOIT

You might know us as the place that prints stuff.

But what you might not know is that we do so much more.

With everything from stickers to posters, banners to packaging, we are here to help you solve all types of problems with design, print and signage.

Think of us as your team of dreamers, doers and makers, armed with optimism and ingenuity, ready to turn your problems into opportunities.

Request a quote today from your local Kwik Kopy and find out what's possible!





KWIK KOPY SHELLHARBOUR

T: (02) 4221 9630 E: print@shellharbour.kwikkopy.com.au Unit 1, 21 Durgadin Drive, Albion Park Rail NSW 2527 kwikkopy.com.au











### YOUR LAWYERS

Foye Legal is an award-winning law firm, located in the Illawarra. Locally born lawyer, Diana Foye, CEO established the firm in November 2014 after working for almost two decades in two of Sydney's leading national litigation law firms.

The firm acquired Swan & Co Legal in 2018 and has grown to a formidable team of lawyers and support staff based in Wollongong, Shellharbour and early next year is opening a North Sydney office.

Foye Legal specialises in personal injury and workers compensation, family law, commercial and civil litigation, business law, employment law, property and conveyancing, estate planning, disputed estates, historical sexual abuse claims, military law and criminal and traffic law.

The entire team at Foye Legal see themselves as life-long partners with their clients, guiding them through the major events in their lives that afflict us all at some point, whether that is recovering from a life changing personal injury, buying or selling their home, experiencing relationship or family breakdown, preparing for end of life, no matter what stage of the journey, we are with our clients every step of the way.

#### Wollongong

Level 3, 63 Market Street, Wollongong

Shellharbour

3/1 Memorial Drive, Shellharbour North Sydney

Coming Soon





Compensation Law, Family Law, Business Law, Civil Litigation, Employment Law, Property Law, Estate Planning, Criminal Law





# TURNING RADIO ON ITS HEAD

have your business join the fun!





wavefm.com.au





#### **Doctor-Led**

**Cosmetic Injectables** 







- Anti Wrinkle Injections
- Dermal Fillers
- Bio Remodelling







## WHAT WOMEN WANT event prize spansars

1

#### **WAVE FM**

Radio campaign valued at \$3,000

2

#### SKIN CORRECTIVES

Hifu face lift treatment valued at \$1,500

3

#### BUSY GODDESS MARKETING

Brand & style guide package valued at \$1,200

4

#### CIRCADIA SKINCARE

Skincare hamper valued at \$1,000

5

#### NAKED TAN

10 x home tanning gift packs (\$100 each) valued at \$1.000

6

#### HANSEN FITNESS

2 x 3 month memberships (\$348 each) valued at \$696

## WHAT WOMEN WANT event prize spansars

7 CITY CAVE
5 x flauna passes

5 x flauna passes (\$119 each) valued at \$595

AESTHETICS BY DR MAIS \$500 voucher towards aesthetic treatments

PILATES HAUS

2 x 1 month unlimited memberships across any studio (\$260 each) valued at \$520

HELLO GORGEOUS FLOWER STUDIO

12 x table arrangements (\$25 each) valued at
\$300

BUSY GODDESS MARKETING CO
Marketing & social media audit valued at \$299

BLUEBIRD CREATIONS
Gift hamper valued at \$250

## WHAT WOMEN WANT

event prize sponsors

MAKING FACES MAKEUP STUDIO
Personal make-up lesson & brush set valued at \$250

HELLO GORGEOUS FLOWER STUDIO Flower arrangement valued at \$190

HELLO GORGEOUS FLOWER STUDIO Flower arrangement valued at \$130

CENTRAL HOTEL SHELLHARBOUR
Bistro voucher valued at \$50



























## WHAT WOMEN WANT event gift spansars

#### CIRCADIA REFRESH SKIN TREATMENT

Skin Correctives valued at \$149 each

#### HYDRATING & BRIGHTENING MIST

Circadia Skincare Australia valued at \$85 each

#### NECKLACE AND EARRING SET

Monique Field Property valued at \$75 each

#### SKINCARE SELFCARE GIFTS

Skin Correctives valued at \$45 each

#### KOKOPOD HAND CRAFTED CHOCOLATE

Bluebird Creations valued at \$6 each







#### Creating Magical Slumber Parties







### CIRCADIA®

THE DIFFERENCE

IS NIGHT AND DAY

CIRCADIA® WORKS WITH YOUR OWN NATURAL RHYTHM
TO PROTECT BY DAY & REPAIR BY NIGHT.



www.circadia.com.au | (08) 6144 0300 | sales@circadia.com.au











## MULTI-AWARD WINNING AGENT.

Illawarra expert with local, national and international reach.

### CLIENT FIRST, ALWAYS.



moniquefieldproperty.com.au





0423 004 377 Shop 4, 114-118 Princes Highway Unanderra















**NAKED·TAN** 

World's First 2 hour tan & 20 minute tan!

Your one stop shop for all your tanning needs providing affordable luxury!

nakedtan.com.au info@nakedtan.com.au 86 Gipps st, Wollongong (02) 4227 5476

**BESPOKE** 





Creating luxury gifts loved by clients in the Illawarra since 2012.











#### LOCAL

Multi-award winning NDIS experts

Specialising in:

Support Coordination | Psychosocial Recovery Coaching Social Work | Plan Management





www.taylormadeoutcomes.com.au



(02) 4208 0442



#### THE BEST SKIP BINS

Local | Family Owned | Multi Award Winning

- (02) 4272 4848
- tinytinswastemanagement.com.au
- skipbin@tinytinswastemanagement.com.au
- @tttinytins





#### **OUR SERVICES**

Commercial & Product Media
Corporate Events, Concerts & more

Real Estate Media

Photography, Floor Plans, Video, Aerial, 3D Renders

**Event Media** 

Weddings, Engagement, Christening, Gender Reveals

#### Contact Us

**6** 0411 819 773 iove@onpointmedia.com.au

#### LOCAL PHOTOGRAPHY & VIDEOGRAPHY



## ONE STEP AT A TIME YOU'LL **GET THERE**











Let's Talk!

SET THE STAGE FOR YOUR BUSINESS TO PERFORM







#### RECRUITMENT & TALENT SOURCING

Give your Recruitment Breadth and Depth



#### OUTSOURCED HR CONSULTING

Minimise Risk and Build People Skills Throughout Your Organisation



#### PROFESSIONAL DEVELOPMENT & TRAINING

Help Teams Perform and Business Results Will Follow



Contact us soon!



02 4225 2223 Admin@360hrsolutions.com.au







#### YOUR LOCAL PILATES **SANCTUARY**

Move your body safely, whilst under the guidance of an award winning studio & team of experienced instructors.

- Suitable for all levels
- Tone & strengthen
- Pilates reformer
- Yoga
- Mums & bubs
- Private sessions



PILATES HAUS





SOUTH STUDIO - WARILLA CENTRAL STUDIO - FAIRY MEADOW NORTH STUDIO - WOONONA

0434 154 777 | pilateshaus.com.au (**f**)



### Making FACES

MAKE-UP & HAIR

ATELIER MAKEUP | MAKEUP SCHOOL | BRIDAL HAIR & MAKEUP









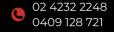
makingfacesmakeup.com.au

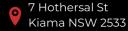


facebook.com/Making.Faces.Makeup.Studio



instagram.com/makingfacesmakeupandhair/





## WHAT WOMEN WANT

## Entertainment

#### Kerrie Sweeney / Blues, Soul & Jazz Vocalist



Kerrie's brilliantly diverse, powerhouse vocals allow her to deliver memorable performances.

She leaves audiences mesmerized by her "spine-tingling" renditions or will have them jumping out of their seats during her up-tempo numbers. Kerrie is the only Australian Blues artist to win back to back awards for 'Best Female Artist' at the 'Australian Blues Music Chain Awards 2001' and 'Best Blues Song of the Year' at the prestigious 'MUSICOZ Australian Independent Music Awards 2001'. Kerrie's first award was Best New Female Artist at the Australian Blues Music Awards in 1998 for her songs written and recorded on her first CD "Truth Lies & Blues".

Over the last 2 years Kerrie has made a trumpet return to the music scene with knock out performances at major music venues and Australian music festivals. **CONNECT • SUPPORT • EMPOWER** 

## WHAT WOMEN WANT

## Donation Drops



Dress for Success Illawarra / Warrawong



Skin Correctives / Shellharbour



Kwik Kopy / Shellharbour



Taylor Made Outcomes / Corrimal



Hello Gorgeous Flower Studio / Unanderra

Donation Guidelines





**CONNECT • SUPPORT • EMPOWER** 

## WHAT WOMEN WANT



#### LET'S GET SOCIAL





#### FOLLOW US







Instagram

THANK YOU FOR YOUR SUPPORT